

# Spatial analysis of aquatic food access can inform nutrition-sensitive policy

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Aquatic foods are critical for food and nutrition security in Malawi, but it is unclear which populations benefit from different aquatic foods and what factors shape food access. Spatial analysis of food flows across value chains from Lake Malawi to domestic consumers shows that usipa (*Engraulicypris sardella*) reaches more consumers than chambo (*Oreochromis karongae*) across all Malawi districts, particularly rural populations. Higher number of markets, nutrient content, and overall supply coupled with lower retail prices and volumes make usipa more accessible to consumers than chambo. Spatial analysis of food flows can guide policymakers towards supporting fisheries that reach vulnerable populations and designing interventions that enhance physical and economic access to fish.

One of the biggest barriers to developing nutrition-sensitive aquatic food systems policy is understanding variation in access to nutritious foods for specific populations in specific places. Most data on the distribution of aquatic foods focuses on international trade, but most aquatic food, including in Malawi, is sold in domestic markets. Georeferenced national household surveys sometimes indicate the locations of households that consume fish and whether it was purchased or self-produced; however, the data are often reported in coarse aggregate categories, such as dried or fresh fish, and do not indicate species or origin (domestic or imported, wild caught or aquaculture). At the subnational level, there is typically no systematic understanding of where aquatic foods are transported and sold, and to whom.

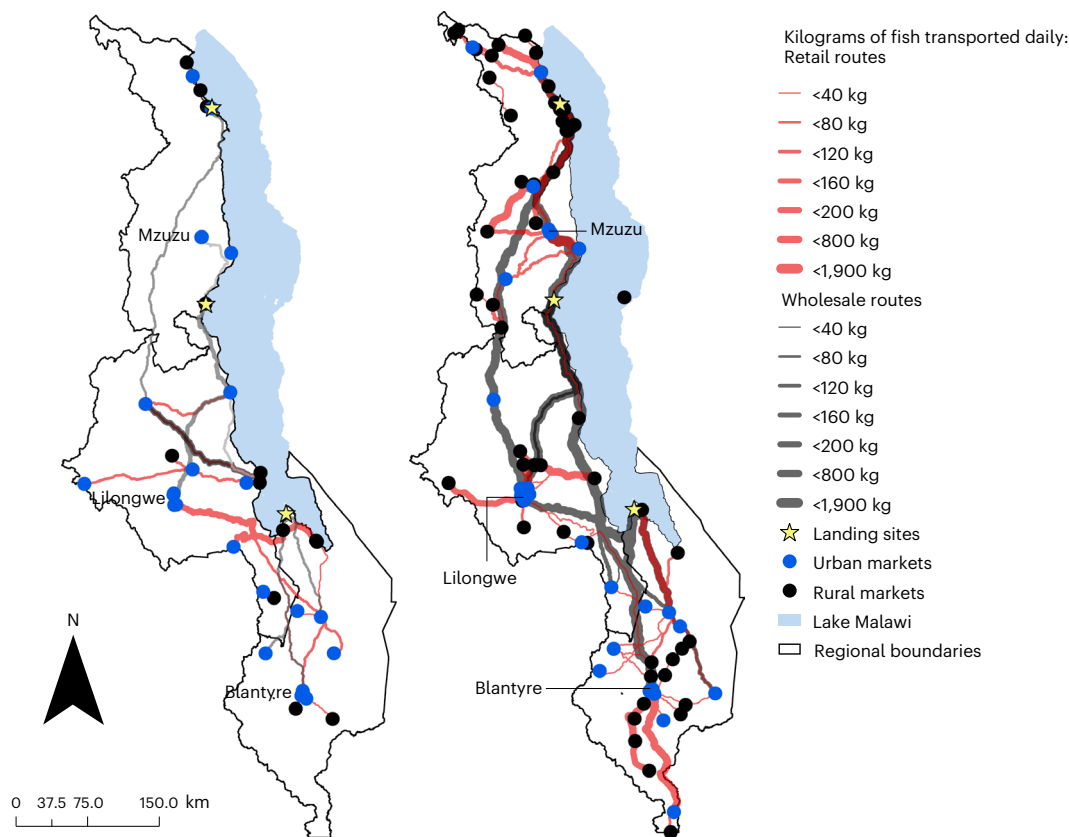
A spatial analysis of food access can show how aquatic foods flow from points of production to points of consumption, the implications of those flows for human nutrition and the factors shaping them. Therefore, we tracked flows of fish from three main beach landing sites on Lake Malawi through to retail markets throughout the country using georeferenced surveys with traders ( $n = 846$ ) at 79 markets. We chose usipa (*Engraulicypris sardella*), a small sardine-like pelagic fish, and chambo (*Oreochromis* spp.), medium-sized tilapia species, as illustrative

species. We predicted they would have distinct spatial footprints of food access, as usipa constitutes the majority of fish caught in the country by volume and value, is relatively affordable and is often sundried and consumed whole, and chambo fetches the highest market price among common Malawian fish species and is often consumed fresh.

Usipa value chains associated with the three beach landing sites (indicated by stars in Fig. 1) move fish to 72 markets, whereas chambo value chains flow to only 16 markets from the same three beach landing sites (including the country's main chambo landing site). The markets include supermarkets, large urban markets, small rural markets, temporary rural markets, roadside stands and door-to-door vendors (Supplementary Fig. 1). Almost 23% of the Malawian population lives within 5 km of one of the 72 markets where usipa is sold and about 18% of the population lives within 5 km of one of the 16 markets where chambo is sold (Table 1).

About 81% of markets where chambo is sold are urban. By contrast, only 40% of the markets where usipa is sold are urban, revealing that usipa is more accessible to rural populations. The more urban nature of chambo retail can explain why the population within 5 km of chambo markets is only 20% lower than usipa, despite there being 350% more

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**Fig. 1 | Post-harvest flows of chambo and usipa.** Chambo (left) is distributed in lesser volumes and reaches fewer districts, markets (particularly rural markets) and consumers than usipa (right).

**Table 1 | Percentage of Malawian households with access to fish from study markets**

Percentage of households within 5km of market		Percentage of households within 5km of market that earn at least US\$1.35 per person per day	
Usipa	Chambo	Usipa	Chambo
23%	18%	14%	18%

usipa markets. The sale of chambo is concentrated mostly in the central region of the country, in particular Malawi’s capital, Lilongwe, whereas usipa markets are distributed throughout all regions. Large amounts of usipa move from the lakeside to major wholesale markets, including the three largest (Mzuzu, Lilongwe and Blantyre), and are subsequently distributed to retail markets, whilst chambo appears to have more direct-to-retail routes. About 80% of chambo is sold fresh, with the remainder smoked (mostly in the South). About 70% of usipa is sundried and most of the remainder is parboiled. Only 3% is sold fresh or smoked. Processing form, price and overall supply are among probable drivers of post-harvest distribution dynamics.

Only 14% of households within 5 km of an usipa market earn at least US\$1.35 per person per day in purchasing power parity terms, the average cost of a nutritious diet<sup>1</sup>, while 18% of households within 5 km of a chambo market earn at least that amount (Table 1). The average price per gram of usipa is about half that of chambo (US\$2.76 per kg and US\$4.93 per kg, respectively). Usipa is also sold in smaller volumes; the smallest retail volume of chambo (one small fish, 359 g, at US\$1.81) is more than six times the price for the smallest retail unit of usipa (one small mound, 102 g, at US\$0.29). Economic access to nutrients from usipa is higher than chambo given variation in nutrient content and

processing form. For example, there are 27.1 g of protein in a 100 g edible portion of dried usipa compared to between 10.7 and 17.6 g of protein in a 100 g edible portion of fresh chambo, depending on the species and data source<sup>2</sup>. The ranges of price per nutrient for all nutrients are higher for chambo, except iron, for which the ranges for price per nutrient overlap (Supplementary Table 1). The average selling price of usipa is US\$3.12 per kg in the southern region and US\$3.14 per kg in the central region but is 22% lower in the northern region (US\$2.45 per kg). Prices for chambo are also highest in the central region (US\$4.69 per kg), remaining relatively high in the northern region and being lowest in the southern region (US\$4.34 per kg and US\$3.28 per kg, respectively).

There are potential food and nutrition security benefits for female fish traders and their household members<sup>3</sup>—and women comprise 51% of total participation in the post-harvest fisheries sector in Malawi<sup>4</sup>. While many global analyses of aquatic food systems focus on marine fisheries, we provide a case study of inland fisheries, which are particularly important for the nutrition of lactating mothers, infants and young children in sub-Saharan Africa and Malawi<sup>5,6</sup>. Although 49% of usipa traders in our study markets were female, they are not evenly distributed across space. Of all usipa traders in the northern region, 61% are female, compared to only 30% and 46% of traders in the central and southern regions, respectively. Only 22% of chambo traders are female (Supplementary Table 2).

Our spatial analysis can be overlaid on existing data on food security, nutrition, income and other demographic variables to inform the scaling of nutritional programmes involving aquatic foods. In Malawi, chambo has cultural, economic and nutritional importance, but our spatial analysis suggests that usipa reaches more people across all areas. Although chambo has received more policy and investment focus for fisheries management and development, a focus on usipa

fishery and related post-harvest sectors may be beneficial for food and nutrition security across all regions, particularly in rural areas.

Our observations at fish markets, interviews with fish traders and discussions with the government, academics, NGOs and fishery stakeholders at a workshop in Malawi in May 2022 revealed structural and institutional factors that shape fish flows, in addition to supply and demand. For example, lack of timely information on prices at different markets, limited storage and cold chain infrastructure, high transport costs, low access to capital, competition with foreign buyers and male-dominated institutions governing access to space in urban markets all influence traders' decisions about where and when to sell their fish. Spatially targeted investments in transport and market infrastructure along specific routes and in markets, enhancing access to market information, and building organizational and financial capacity among fish traders could increase access to fish for consumers in specific places while enhancing the efficiency of value chains, reducing food loss and waste, and improving food safety.

Spatial analyses can inform ongoing policy actions in Malawi. These include nutritional education endeavours in fishing communities to increase fish consumption (especially among lactating women and children under five), data collection for the Department of Fisheries' first-ever census of fish traders and the National Agricultural Investment Plan, which identifies joint responsibilities for Ministries of Agriculture, Health and Population, and Gender, among others, on the implementation of activities ranging from extension services, infrastructure development, nutritional education, private sector support and trade agreements. Information and communication technologies have the potential to generate spatially explicit product and price information while providing value for fish traders. Governing bodies could also reach nutritionally vulnerable communities located far from Lake Malawi and invest in access to fish (for example, via school feeding programmes) to increase demand in low-access locations.

Malawian cross-border dried fish trade is particularly high<sup>7</sup>. Therefore, subnational spatial analysis of food access complements efforts to track international and cross-border trade (for example, the Famine Early Warning Systems Network<sup>8</sup>). Our approach could be scaled to encompass broader geographic regions and other food commodities, creating a more comprehensive picture of food access. More broadly, a robust evidence base on spatial variation and drivers of food access can support integrated food system policy and enable governments to respond to calls to better integrate fisheries and aquaculture with agriculture, health and nutrition policy.

## Methods

To identify as many fish markets in the country as possible, a team of enumerators began at three primary fish landing sites (in the southern, central and northern regions of Lake Malawi), then traced transactions through the entire value chain until they reached retail-only markets or the country border. At each market ( $n = 79$ ; Supplementary Fig. 1), surveys with fish traders ( $n = 846$ ) collected product form, volume, price data, sex of trader and the location the fish was purchased<sup>9</sup>.

To map the routes and quantities of fish flowing from where value chain actors reported purchasing their fish to where actors reported selling their fish, survey data was used from fisher, wholesaler and retailer value chain nodes. The quantity of usipa and chambo was converted from local non-standard units into grams and summed by unique trade route (buying market/beach to selling market).

The survey data was analysed in Esri ArcPro 2.8.0 using the Closest Facility tool within the network analyst extension. The road network dataset for Malawi, obtained from the World Food Program GeoNode, was imported as a network dataset. In the Closest Facility tool, selling markets were imported as 'facilities' and buying markets/beaches were imported as 'incidents' with the direction selected as 'towards facilities'. The travel mode, or distance cost units, were set to kilometres. The output geometry linear shape type was set to 'along network'.

The routes polygon was exported as a new shapefile and joined with the survey data using route ('Name of Buying Market/Beach' - 'Name of Selling Market') as the join key. The routes shapefile was assigned a graduated symbology with the display field set to the sum of fish (in grams) transported per route. Wholesale routes, which originate at beach sites, were marked in grey; retail routes, which originate at markets, were marked in red.

We used the most recent Integrated Household Survey (IHS5), implemented from April 2019 to April 2020, which received financial support from the Government of Malawi and technical assistance from the World Bank<sup>10</sup>. Latitude and longitude of surveyed households came from the household geovariables module; annual household income was found in the household income type module; and household size, that is, the number of people that reside in each household, was obtained from the household identification module. All variables of interest were joined into one collated file using the unique household identifier as the join key.

The latitude and longitude of IHS5 Malawian households were displayed in Esri ArcPro as XY coordinates. To estimate the total number of Malawian households within 5 km of a fish market, we used the Buffer Analysis tool to create a 5 km<sup>11</sup> buffer layer around each fish market from our market survey data and dissolved it into a single feature class. Then, using 'select by location', IHS5 households located within the market buffer zone were exported into a new shapefile. Using the 'select by attribute' tool on the newly exported shapefile of households within 5 km, only those with an annual household income greater than the calculated household economic threshold for a nutrient-adequate diet (see supplemental materials) were selected and exported into the final shapefile<sup>1</sup>. The weight adjustment factors (see p. 46 of ref.<sup>10</sup>) were applied to translate the results from the household level out to the population level.

## Reporting summary

Further information on research design is available in the Nature Portfolio Reporting Summary linked to this article.

## Data availability

The fish trade dataset is publicly available from <https://doi.org/10.6084/m9.figshare.21300873.v2>. Malawi's Fifth Integrated Household Survey 2019–2020 data is publicly available from <https://microdata.worldbank.org/index.php/catalog/3818>. GIS country boundaries, regional boundaries and the road network layer are publicly available from the Malawi Spatial Data Platform at <http://masdap.mw/>.

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## Author contributions

A.B., P.M., D.M.I. and J.V. conceptualized and designed the study. P.M. conducted the data collection. A.B., L.S.O.L.-T., B.B. and D.M.I. obtained funding. E.R. led the data analysis, with support from D.M.I., J.R. and A.B. All the authors interpreted the data, drafted the manuscript, read the final manuscript and approved its submission. A.B., E.G., E.R., E.K., S.K. and L.S.O.L.-T. disseminated results to stakeholders.

## Competing interests

The authors declare no competing interests.

## Additional information

**Supplementary information** The online version contains supplementary material available at <https://doi.org/10.1038/s43016-022-00642-4>.

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## Human research participants

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Reporting on sex and gender	All source data sex-disaggregated and publicly available at <a href="https://doi.org/10.6084/m9.figshare.21300873.v2">https://doi.org/10.6084/m9.figshare.21300873.v2</a> .
Population characteristics	See "Behavioural & social sciences study design" below.
Recruitment	<p>1) Market Data Fish traders were recruited to participate in market surveys via convenience sampling. At the 79 markets identified from the sampling approach described above, 604 fish traders were surveyed. Given the total population of fish traders in Malawi (sample frame) is not known, bias is introduced into the data through intercept sampling. Traders that were available to participate in the study, for instance, may not have been as busy as traders that did not, which may be a result of less sales. This may cause the reported quantity of fish per trade route (Figure 1) to be an under representation. No participant dropped out of the study and no participant declined to participate in the study. After explaining to participants the objectives of the study and that participation in the study was voluntary and that they may decide not to answer any question they do not feel comfortable to answer or stop the interview, they all willingly participated in the study.</p> <p>2) Household Data Participants were recruited for IHS5 by the National Statistics Office via the 2018 Malawi Census of Population.</p>
Ethics oversight	The Michigan State University Institutional Review Board approved this study (STUDY00003265). A study launch workshop was held in 2019 with collaborators in Malawi to obtain approval from government and industry stakeholders (i.e., Department of Fisheries, fish trader representatives, among others).

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## Behavioural & social sciences study design

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Study description	This is a quantitative case study on fisheries in Malawi that proposes a new approach for spatially assessing food access. This study illuminates the flows connecting the production and consumption of aquatic foods and apply it to measure household physical and economic access to fish in Malawi.
Research sample	<p>Market data: The research sample is fish traders at 79 markets throughout Malawi.</p> <p>Household data: The research sample is Malawian households. Data on Malawian households was obtained from the existing dataset, Malawi's Fifth Integrate Household Survey 2019-2020 (IHS5), collected by the Government of Malawi's National Statistics Office and The World Bank. IHS5 primary sampling units are census enumeration areas identified from the 2018 Malawi Census and are representative at the national, urban/rural, regional and district-level.</p>
Sampling strategy	<p>1) Market Data This analysis is based on interviews of 846 total fish traders from a distinct sample of 79 fish markets in Malawi. To identify as many fish markets in the country as possible, the following market sampling approach was taken. At three primary fishing landing sites, one each in the southern, central, and northern regions of the country, a team of enumerators asked fish buyers and processors to provide a list of all the fish markets where they sold fish. The enumerators then visited all these markets, again asking any wholesalers purchasing fish to list all the markets where they subsequently sold fish. This approach was repeated until the enumerators reach retail-only markets or the country border. At each market, surveys with fish traders were conducted to collect demographic data, value chain data necessary to estimate profit margins, and the market where the trader purchased their fish for the current transaction in question. All markets were georeferenced.</p> <p>2) Household Data The Integrated Household Survey (IHS) is one of the primary instruments implemented by the Government of Malawi through the National Statistical Office (NSO). For this study, the most recent Integrated Household Survey (IHS5) was used, which was implemented from April 2019 to April 2020 with financial support from the Government of Malawi (GoM) and technical assistance from The World Bank. The comprehensive survey collects data on households, agriculture, fisheries, and communities. On the household level, data is collected on household member demographics, education, health, labor, housing, food consumption, expenditures, credit, well-being and more. 12,288 households across Malawi were selected, however due to COVID-19 restricting</p>

	enumeration areas, the final response rate was 93%.
Data collection	<p>1) Market Data Market survey data was collected using KoBoToolbox, a free open source platform, by our research team and enumerators in Malawi. Data was collected offline using phones and tablets in the field, then uploaded when Wi-Fi was accessible. There was no one else present besides the participant and the researcher. Though it was not an experimental study but an observational study the researcher was not blind to the study, however did not influence the responses.</p> <p>2) Household Data The IHS5 Survey Solutions CAPI based data entry application was designed to stream-line the data collection process from the field. Enumerators linked to their supervisor account and completed interviews were synced in real time through a Wi-Fi connection to the IHS5 server. Because the data was available in real time it was monitored closely throughout the entire data collection period and upon receipt of the data at the National Statistics Office.</p>
Timing	<p>1) Market Data Fish traders were surveyed from October 2019 - December 2019.</p> <p>2) Household Data IHS5 data was collected from April 2019 - April 2020.</p>
Data exclusions	No data were excluded from analysis.
Non-participation	<p>1) Market Data No participant dropped out of the study and no participant declined to participate in the study. After explaining to participants the objectives of the study and that participation in the study was voluntary and that they may decide not to answer any question they do not feel comfortable to answer or stop the interview, they all willingly participated in the study.</p> <p>2) Household Data The final response rate for IHS5 was 93%.</p>
Randomization	Participants were not allocated into experimental groups.

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